ProQuest

Basic	Advanced	Topics	Publications	My Research 0 marked items

Interface language:
English

Databases selected: Multiple databases...

Results – powered by ProQuest® Smart Search

Suggested Topics About   < Previous | Next >   **Browse Suggested Publications** About   < Previous | Next >

Statistical data AND Competitive intelligence   Competitive Intelligence Magazine; Washington

Competitive intelligence   Competitive Intelligence Review; Washington

Business intelligence   Intelligent Enterprise; San Mateo

Competitive intelligence AND Software industry   Computerworld; Framingham

77 documents found for: *TEXT(oracle) AND TEXT(business intelligence) AND TEXT(statistic*)*   **» Refine Search | Set Up Alert** ⊠
AND PDN(>1/1/1999) AND PDN(<11/13/1999)

All sources   🎓 Scholarly Journals   Magazines   Trade Publications   Newspapers

☐ Mark all   📂 0 marked items: Email / Cite / Export   📄 Show only full text   Sort results by: Most recent first ▼

☐ 61. **PR Newswire National Summary, Monday, April 12, to 10:00 A.M. EST**
PR Newswire. New York: Apr 12, 1999. p. 1

📄 Full text   📑 Citation

☐ 62. **Data mining gets real**
Jon William Toigo. Enterprise Systems Journal. Dallas: Apr 1999. Vol. 14, Iss. 4; p. 60 (3 pages)

📑 Abstract

☐ 63. **Business Objects, Lawson Software Partner to Deliver Certified Decision Support Solutions**
Business Editors and High Tech Writers. Business Wire. New York: Mar 29, 1999. p. 1

📄 Full text   📑 Abstract

☐ 64. **SAS Institute, Pine Cone Systems Announce Strategic Partnership to Deliver Advanced Data-Warehousing Solutions**
Business Editors/High Tech Writers. Business Wire. New York: Mar 22, 1999. p. 1

📄 Full text   📑 Abstract

☐ 65. **Data warehousing unites agency data**
Barbara DePompa Reimers. Federal Computer Week. Falls Church: Mar 22, 1999. Vol. 13, Iss. 7; p. 30 (2 pages)

📑 Text+Graphics   📄 Full Text - PDF   📑 Abstract

☐ 66. **SPSS and MERANT DataDirect Deliver Comprehensive Analytics Solutions; Partnership Bolsters SPSS' Drive to Provide Scalable Analytical Solutions for the Enterprise**
Business Editors, Hi-Tech Writers. Business Wire. New York: Mar 10, 1999. p. 1

📄 Full text   📑 Abstract

☐ 67. **PR Newswire National Summary, Wednesday, March 10, to 10:00 A.M. EST**
PR Newswire. New York: Mar 10, 1999. p. 1

📄 Full text   📑 Citation

☐ 68. **SOftware's dynamic impact on the call center**
Jeremy Galbreath. Teleprofessional. Mar 1999. Vol. 12, Iss. 3; p. 74 (5 pages)

📑 Abstract

☐ 69. **PR Newswire California Summary, Monday, Feb. 22 up to 1700 PT**
PR Newswire. New York: Feb 22, 1999. p. 1

📄 Full text   📇 Citation

☐ 70. **Cover Story: Data Warehousing: Informate Your Enterprise**
Dataquest. New Delhi: Feb 15, 1999. p. 1

📄 Full text   📇 Citation

☐ 71. **Business Intelligence puts users in control**
Asia Computer Weekly. Singapore: Feb 8, 1999. p. 1

📄 Full text   📇 Abstract

☐ 72. **The customer is king in the digital marketplace: Under increasing pressure to win new markets and keep**
consumers happy, companies are relying heavily on specialised IT systems, writes Paul Taylor:; [Surveys
edition]
Taylor, Paul. **Financial Times.** London (UK): Feb 3, 1999. p. 01

📄 Full text   📇 Abstract

☐ 73. **Information rich, knowledge poor?**
John Teresko. **Industry Week.** Cleveland: Feb 1, 1999. Vol. 248, Iss. 3; p. 19 (3 pages)

📄 Text+Graphics   📄 Full Text - PDF   📇 Abstract

☐ 74. **Seagate Software Delivers Enterprise Business Intelligence Solutions With Seagate Holos 7**
PR Newswire. New York: Jan 4, 1999. p. 1

📄 Full text   📇 Abstract

☐ 75. **Application of intelligent agent technology for managerial data analysis and mining**
Ranjit Bose, Vijayan Sugumaran. **Database for Advances in Information Systems.** New York: Winter 1999. Vol. 30, Iss.
1; p. 77 (18 pages)

📄 Text+Graphics   📄 Full Text - PDF   📇 Abstract

☐ 76. **Data analysis and mining environment: a distributed intelligent agent technology application**
Vijayan Sugumaran, Ranjit Bose. **Industrial Management + Data Systems.** Wembley: 1999. Vol. 99, Iss. 2; p. 71

📄 Full text   📇 Abstract

☐ 77. **Resources**
IT Professional Magazine. Washington: Jan/Feb 1999. Vol. 1, Iss. 1; p. 57

📄 Link to full text   📇 Citation

Want to be notified of new results for this search? Set Up Alert ✉   Results per page: 30 ▼

Did you find what you're looking for? If not, **refine your search** below or try these suggestions.

Suggested Topics About   < Previous | Next >   **Browse Suggested Publications** About   < Previous | Next >

Statistical data AND Competitive intelligence   Competitive Intelligence Magazine; Washington

Competitive intelligence   Competitive Intelligence Review; Washington

Business intelligence   Intelligent Enterprise; San Mateo

Competitive intelligence AND Software industry   Computerworld; Framingham

Advanced Search   **Tools:** Search Tips   Browse Topics   4 Recent Searches

oracle	Document text ▼
AND ▼	Document text ▼

business intelligence

AND ▼ | statistic* | Document text ▼

Add a row | Remove a row

[Search] [Clear]

Database: Multiple databases... ▼ Select multiple databases

Date range: Specific date range... ▼ 01/01/1999 to 11/13/1999 About

Limit results to: ☐ Full text documents only 📄

☐ Scholarly journals, including peer-reviewed 🎓 About

More Search Options

Text-only interface

ProQuest
COMPANY

ProQuest

Basic	Advanced	Topics	Publications	My Research 0 marked items

Interface language:
English

Databases selected: Multiple databases...

Document View   « Back to Results   < Previous Document 118 of 217 Next >   Publisher Information

[Print] [Email]   ☐ Mark Document   📖 Abstract , 📄 Full Text

ⓘOracle Delivers Global Sales and Marketing Analysis to the Web

PR Newswire. New York: Sep 20, 1999. pg. 1

» **Jump to full text** 📄

» Translate document into: [Select language ▼]

» **More Like This** - Find similar documents

Dateline: *California*
Publication title: PR Newswire. New York: Sep 20, 1999. pg. 1
Source type: Wire Feed
ProQuest document ID: 44984052
Text Word Count   828
Document URL: http://proquest.umi.com/pqdweb?did=44984052&sid=1&Fmt=3&clientId=19649&RQT=309&VName=PQD

Abstract (Document Summary)

REDWOOD SHORES, Calif., Sept. 20 /PRNewswire/ -- ⓘOracle Corp. (Nasdaq: ORCL), the number one choice of e-business solutions, today announced the immediate availability of ⓘOracle(R) Sales Analyzer 6.2.1 and Express(R) Web Agent 3.0, two new products that empower business managers and executives to easily analyze e-business sales and marketing data via a standard Web browser. Both products extend the power of ⓘOracle's Express on-line analytical processing (OLAP) engine, which has become an industry-leading foundation for analytical applications. Leveraging the Internet's intuitive interface, the new software provides global access to real-time sales forecasts, marketing trends and Internet click-stream data to enhance a company's customer intelligence.

According to International Data Corporation in Framingham, Mass., analytic applications software is expected to become a $3.6 billion market by 2002, delivering competitive advantage by enhancing customer relationship management (CRM) strategies, forecasting business opportunities and tracking key performance indicators. Powered by Oracle Express Server, Oracle Sales Analyzer combines built-in sales and marketing intelligence with a central, integrated information source, and comprehensive, Internet-based analysis. Sales Analyzer liberates business users from a dependence on MIS staff for reports, enabling them to aggressively manage business and market opportunities by harnessing the power of multidimensional analysis.

Full Text (828 words)

New Versions of Oracle(R) Sales Analyzer, Express(R) Web Agent Empower

E-Business Analysis by Executives and Managers

REDWOOD SHORES, Calif., Sept. 20 /PRNewswire/ -- ⓘOracle Corp. (Nasdaq: ORCL), the number one choice of e-business solutions, today announced the immediate availability of Oracle(R) Sales Analyzer 6.2.1 and Express(R) Web Agent 3.0, two new products that empower business managers and executives to easily analyze e-business sales and marketing data via a standard Web browser. Both products extend the power of ⓘOracle Express on-line analytical processing (OLAP) engine, which has become an industry-leading foundation for analytical applications. Leveraging the Internet's intuitive interface, the new software provides global access to real-time sales forecasts, marketing trends and Internet click-stream data to enhance a company's customer intelligence.

According to International Data Corporation in Framingham, Mass., analytic applications software is expected to become a $3.6 billion market by 2002, delivering competitive advantage by enhancing customer relationship management (CRM) strategies,

forecasting business opportunities and tracking key performance indicators. Powered by **Oracle** Express Server, **Oracle Sales Analyzer** combines built-in sales and marketing intelligence with a central, integrated information source, and comprehensive, Internet-based analysis. Sales Analyzer liberates business users from a dependence on MIS staff for reports, enabling them to aggressively manage business and market opportunities by harnessing the power of multidimensional analysis.

"Oracle Sales Analyzer allows our users to quickly and easily create reports and graphs over the Web, saving IS resources and providing a simple and secure method for analyzing critical business information regardless of location," said Mark Dodge, Sales Operations Manager at ⓘPolaris Industries. "The product controls access to information, ensuring that the appropriate user obtains the right information to make the best business decision."

The latest version of Sales Analyzer is Web-enabled to facilitate sophisticated analysis while reducing response time for faster results. Powerful data selection tools and a library of templates for common sales and marketing analysis are now accessible to any user with a Web browser. With Sales Analyzer's Forecasting Wizard, users can easily create sophisticated, best-fit forecasts and predict future customer buying behaviors. Web users can share their custom calculations, reports and graphs with each other, facilitating a collaborative environment for leveraging distributed data and expertise.

"One of the benefits of being an e-business is the ability to get closer to your customers and respond quickly to their needs," said John Schoenherr, vice president of ⓘOracle Analytic Solutions group. "Oracle Sales Analyzer and Express Web Agent allow companies to significantly improve customer response time by providing the tools needed to make better, more accurate decisions."

Oracle Express Web Agent 3.0 provides a scalable, high-performance interface for building custom Internet applications that use the full analytical capabilities of **Oracle** Express Server. Express Web Agent lets any user -- from field sales representatives and product managers to analysts and CEOs -- perform business-critical analysis over the Internet. Version 3.0 adds powerful tools that let Web users refine their analyses by choosing the top or bottom performers, specifying exception criteria, selecting levels or families within a hierarchy, matching names and characters, or specifying attributes such as color and size. Business data can be easily exported to spreadsheets or other desktop applications for further manipulation. Express Web Agent also offers advanced security features that prevent data theft or corruption.

About ⓘOracle Internet **Business Intelligence** Products

ⓘOracle tools -- designed for the Internet -- provide a comprehensive and integrated suite of products that empower every user to answer any question using all their data. Oracle Reports is a powerful enterprise reporting tool that allows developers to publish sophisticated, high quality reports with unlimited data formatting. ⓘOracle(TM) Discoverer is the award winning, easy to use ad hoc query and analysis tool for high performance end user access to information. Oracle Express is an on- line analytical processing (OLAP) platform that enables rapid deployment of advanced analytical applications. ⓘOracle is the only vendor providing a low cost solution for delivering fast answers to hard questions across the continuum of **business intelligence** needs.

Pricing and Availability

Oracle Sales Analyzer 6.2.1 and Express Web Agent 3.0 are available immediately on Windows NT and leading Unix platforms. Express Web Agent 3.0 is bundled with **Oracle** Express Server. The **Oracle Sales Analyzer** client, Web or Windows, is $1,495 per named user. Sales Analyzer users will also require Express Server seats at $1,495 per named user.

ⓘOracle Corporation is the world's leading supplier of software for information management, and the world's second largest software company. With annual revenues of more than $9.1 billion, the company offers its **database**, application server, tools and application products, along with related consulting, education and support services, in more than 145 countries around the world.

For more information about ⓘOracle, please call 650-506-7000. ⓘOracle World Wide Web address is (URL) http://www.oracle.com/.

Trademarks

ⓘOracle is a registered trademark and Express and **Oracle** Discoverer are trademarks or registered trademarks of ⓘOracle Corporation. Other names may be trademarks of their respective owners. SOURCE ⓘOracle Corp.

[Reference]
Industry: COMPUTER/ELECTRONICS; INTERNET MULTIMEDIA ONLINE

More Like This - Find similar documents

Language: ☐ English
Publication title: ☐ PR Newswire

[Search] [Clear]

ProQuest

| Basic | Advanced | Topics | Publications | My Research |
0 marked items

Interface language:
English

Databases selected: Multiple databases...

Results – powered by ProQuest® Smart Search

Suggested Topics About   < Previous | Next >   **Browse Suggested Publications** About   < Previous | Next >

Competitive intelligence   Competitive Intelligence Magazine; Washington

Business intelligence   Competitive Intelligence Review; Washington

Competitive intelligence AND Software industry   Intelligent Enterprise; San Mateo

Competitive intelligence AND Information management   Computerworld; Framingham

217 documents found for: *TEXT(oracle) AND TEXT(database) AND TEXT(business intelligence)*   » **Refine Search | Set Up Alert** ⊠
AND PDN(>8/1/1999) AND PDN(<11/13/1999)

All sources   🎓 Scholarly Journals   Magazines   Trade Publications   Newspapers

☐ Mark all   📂 0 marked items: Email / Cite / Export   📄 Show only full text   Sort results by: Most recent first ▼

☐ 31. **PR Newswire Califorina Summary, Monday, Nov. 1, 1999 up to 10 a.m. PT**
   PR Newswire. New York: Nov 1, 1999. p. 1

      📄 Full text   📄 Citation

☐ 32. **Next Generation E-business intelligence: E for external**
   Marc Solomon. **Searcher.** Medford: Nov/Dec 1999. Vol..7, Iss. 10; p. 26 (7 pages)

      📄 Text+Graphics   📄 Full Text - PDF   📄 Abstract

☐ 33. **IBM NUMA-Q: IBM NUMA-Q and NDC Health Information Services win data warehousing award**
   M2 Presswire. Coventry: Oct 29, 1999. p. 1

      📄 Full text   📄 Citation

☐ 34. **IBM NUMA-Q: IBM NUMA-Q servers support customer service at US WEST**
   M2 Presswire. Coventry: Oct 29, 1999. p. 1

      📄 Full text   📄 Citation

☐ 35. **Teleran Technologies' iGuard(TM) Named Pioneering Product Award Finalist by The Data Warehousing Institute**
   PR Newswire. New York: Oct 29, 1999. p. 1

      📄 Full text   📄 Abstract

☐ 36. **net.Genesis Continues E-Customer Leadership With Record Third Quarter Growth; Momentum Continues for E-Customer Intelligence Leader**
   Business/Technology Editors. **Business Wire.** New York: Oct 26, 1999. p. 1

      📄 Full text   📄 Abstract

☐ 37. **HNC takes the Internet risk management lead**
   Clara H Parkes. **Intelligent Enterprise.** San Mateo: Oct 26, 1999. Vol. 2, Iss. 15; p. 8 (2 pages)

      📄 Full text   📄 Full Text - PDF   📄 Citation

☐ 38. **The 1999 Readers' Choice Awards**
   Anonymous. **Intelligent Enterprise.** San Mateo: Oct 26, 1999. Vol. 2, Iss. 15; p. 54 (2 pages)

      📄 Full text   📄 Full Text - PDF   📄 Citation

☐ 39. **INFORMATICA: Informatica, BMC and Pine Cone Systems launch seminar series on data warehousing strategies**
   M2 Presswire. Coventry: Oct 26, 1999. p. 1

    📄 Full text   📖 Citation

☐   40. **Vlasic Foods International Standardizes on Brio Technology**
   PR Newswire. New York: Oct 26, 1999. p. 1

    📄 Full text   📖 Abstract

☐   41. **Stonebridge Develops and Deploys Enterprise-wide Payroll/HR Intranet for Chick-fil-A; Fast Food Leader Streamlines Operations to Scale for Rapid Growth**
   Business Editors. **Business Wire.** New York: Oct 25, 1999. p. 1

    📄 Full text   📖 Abstract

☐   42. **Informatica, BMC Software and Pine Cone Systems Launch Seminar Series On Latest Strategies for High-Performance Data Warehousing**
   PR Newswire. New York: Oct 25, 1999. p. 1

    📄 Full text   📖 Abstract

☐   43. **Oracle(R) OpenWorld '99 Goes Online**
   PR Newswire. New York: Oct 25, 1999. p. 1

    📄 Full text   📖 Abstract

☐   44. **CMP Media's 'Intelligent Enterprise' Announces 1999 Readers' Choice Awards**
   PR Newswire. New York: Oct 22, 1999. p. 1

    📄 Full text   📖 Abstract

☐   45. **COMPUTER ASSOCIATES: CA reports 32% revenue growth for quarter, fueled by e-business growth**
   M2 Presswire. Coventry: Oct 21, 1999. p. 1

    📄 Full text   📖 Citation

☐   46. **FULCRUM SOLUTIONS: Oracle Release 11. Playing now!**
   M2 Presswire. Coventry: Oct 21, 1999. p. 1

    📄 Full text   📖 Citation

☐   47. **MicroStrategy Offers Intelligent E-Business(TM) Solutions With IBM for the Insurance Industry**
   PR Newswire. New York: Oct 21, 1999. p. 1

    📄 Full text   📖 Abstract

☐   48. **Cohera Corporation and International Software Group Partner to Offer Advanced Real-Time Enterprise Integration Solutions**
   Business/Technology Editors. **Business Wire.** New York: Oct 20, 1999. p. 1

    📄 Full text   📖 Abstract

☐   49. **Stonebridge Delivers Intranet to Lower Cost and Improve Operations for Healthcare Recruiters**
   Business Editors & High-Tech/Health/Medical Writers. **Business Wire.** New York: Oct 20, 1999. p. 1

    📄 Full text   📖 Abstract

☐   50. **IBM unveils business intelligence push**
   Stephen Swoyer. **ENT.** Fort Washington: Oct 20, 1999. Vol. 4, Iss. 18; p. 26 (2 pages)

                     📖 Abstract

☐   51. **COMPAQ: Compaq unveils major breakthrough to streamline NonStop eBusiness for telcos**
   M2 Presswire. Coventry: Oct 20, 1999. p. 1

    📄 Full text   📖 Citation

☐   52. **PROMATIS And OTP Software Team Up to Implement Business Process Management Solutions in the U.S. Market**
   Business Wire. New York: Oct 19, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 53. **Computer Associates Reports 32% Revenue Growth for Quarter, Fueled By E-Business Growth**
PR Newswire. New York: Oct 19, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 54. **Leading Companies Announce Support for MicroStrategy's New Intelligent E-Business Platform(TM) - MicroStrategy 6**
PR Newswire. New York: Oct 19, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 55. **Kaman Aerospace Corporation's Web Initiatives Take Flight With Information Integration From ISG Navigator**
Business/Technology Editors. **Business Wire.** New York: Oct 18, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 56. **CRM gains ground as dynamic e-business app**
Dana Gardner. **InfoWorld.** San Mateo: Oct 18, 1999. Vol. 21, Iss. 42; p. 6 (1 page)

📄 **Full text**   📄 **Full Text - PDF**   📖 Abstract

☐ 57. **MicroStrategy Reports 102% Revenue Growth for Third Quarter; Net Income Increased 97% Over Corresponding Quarter Last Year**
PR Newswire. New York: Oct 18, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 58. **Paying Attention To the Channel Pays Off For Microsoft**
Marcia Kaplan. **VARbusiness.** Manhasset: Oct 18, 1999. Vol. 15, Iss. 26; p. PG.137

📄 **Full text**   📖 Abstract

☐ 59. **Oracle Release 11... Playing Now!**
PR Newswire. New York: Oct 14, 1999. p. 1

📄 **Full text**   📖 Abstract

☐ 60. **MicroStrategy Becomes First IBM Business Intelligence Partner to Earn Validation and Registration in Netfinity ClusterProven Program**
PR Newswire. New York: Oct 13, 1999. p. 1

📄 **Full text**   📖 Abstract

31-60 of 217   < First | < Previous 1 2 3 4 5 6 7 8 Next >

Want to be notified of new results for this search? Set Up Alert ✉   Results per page: 30 ▣

Did you find what you're looking for? If not, **refine your search** below or try these suggestions.

Suggested Topics About   < Previous | Next >   **Browse Suggested Publications** About   < Previous | Next >

Competitive intelligence   Competitive Intelligence Magazine; Washington
Business intelligence   Competitive Intelligence Review; Washington
Competitive intelligence AND Software industry   Intelligent Enterprise; San Mateo
Competitive intelligence AND Information management   Computerworld; Framingham

Advanced Search   **Tools:** Search Tips   Browse Topics   2 Recent Searches

| oracle | Document text ▣ |
| AND ▣ | Document text ▣ |

database

| AND ▼ | business intelligence | Document text ▼ |

Add a row | Remove a row   [Search] [Clear]

Database: Multiple databases... ▼ Select multiple databases

Date range: Specific date range... ▼ 08/01/1999 to 11/13/1999 About

Limit results to: ☐ Full text documents only 📄

☐ Scholarly journals, including peer-reviewed 🎓 About

More Search Options

Text-only interface

ProQuest
COMPANY

ProQuest

Basic	Advanced	Topics	Publications	My Research

0 marked items

Interface language:
English

Databases selected: Multiple databases...

My Research

« Back to Results

- **Create a web page** with links to your articles, searches, and publications.

Marked Documents

Recent Searches | Visited Publications

Marked Documents lets you save documents you find useful. To add documents to your marked items:

- With Results displayed--Select the check box to the left of a document title.
- With a document displayed--Select the "mark document" check box on the document display page.

Once you have documents marked, you can create your bibliography, email marked documents, export citations, or create a web page with links to your articles.

* The maximum number of documents you can save is 50.

Recent Searches

Marked Documents | Visited Publications

1. TEXT(oracle) AND TEXT(database) AND Set Up Alert☒
   TEXT(business intelligence) AND PDN
   (>8/1/1999) AND PDN(<11/13/1999)
   Database: Multiple databases...
   Look for terms in: Citation and abstract
   Publication type: All publication types

217 results as of March 26, 2007

Visited Publications

Marked Documents | Recent Searches

Visited Publications displays the publications that you have viewed during your session. To add publications:

- Enter a publication search.
- Click on publication titles to view details.
- Links to your recent searches will be included here.

Once you have items listed in your visited publication, you can create a web page with links to your publications.

^ Back to Top

Text-only interface

ProQuest
COMPANY